

DUPLICATE

## INVOICE



www.thewmurchannel.com

**WMUR**  
**100 South Commercial Street**  
**Manchester, NH 03101**  
**Main: (603)669-9999**  
**Billing: (781)433-4283**

Billing Address:

**American Media & Advocacy Group**  
**Attention: Accounts Payable**  
**815 Slater Ln**  
**Alexandria, VA 22314**

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
962545-1	10/21/12	October 2012	10/01/12 - 10/21/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
American Action Network	issues	3352

Flight Dates	Order #	Alt Order #
10/15/12 - 10/21/12	962545	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/15/12	10/21/12	5a Daybreak	5-6a	11111--	:30	5	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	11111--	5	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	10/15/12		5a Daybreak	5-6a	:00		<del>\$2,000.00</del> NM
Credited no copy									
2	WMUR	Tu	10/16/12	5:12 AM	5a Daybreak	5-6a	:30	2012AANNH001H	\$2,000.00 NM
3	WMUR	W	10/17/12	5:14 AM	5a Daybreak	5-6a	:30	2012AANNH001H	\$2,000.00 NM
4	WMUR	Th	10/18/12	5:23 AM	5a Daybreak	5-6a	:30	2012AANNH001H	\$2,000.00 NM
5	WMUR	F	10/19/12	5:55 AM	5a Daybreak	5-6a	:30	2012AANNH001H	\$2,000.00 NM
2	10/15/12	10/21/12	6a Daybreak	6-7a	11111--	:30	5	\$4,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	11111--	5	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	10/15/12		6a Daybreak	6-7a	:00		<del>\$4,500.00</del> NM
Credited no copy									
2	WMUR	Tu	10/16/12	6:55 AM	6a Daybreak	6-7a	:30	2012AANNH001H	\$4,500.00 NM
3	WMUR	W	10/17/12	6:58 AM	6a Daybreak	6-7a	:30	2012AANNH001H	\$4,500.00 NM
4	WMUR	Th	10/18/12	6:59 AM	6a Daybreak	6-7a	:30	2012AANNH001H	\$4,500.00 NM
5	WMUR	F	10/19/12	6:10 AM	6a Daybreak	6-7a	:30	2012AANNH001H	\$4,500.00 NM
3	10/15/12	10/21/12	Good Morning America	7-9a	--111--	:30	3	\$3,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--111--	3	\$3,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	W	10/17/12	7:50 AM	Good Morning America	7-9a	:30	2012AANNH001H	\$3,500.00 NM
2	WMUR	Th	10/18/12	7:50 AM	Good Morning America	7-9a	:30	2012AANNH001H	\$3,500.00 NM
3	WMUR	F	10/19/12	7:49 AM	Good Morning America	7-9a	:30	2012AANNH001H	\$3,500.00 NM
4	10/15/12	10/21/12	Good Morning America	7-9a	11-----	:30	2	\$3,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	11-----	2	\$3,500.00				

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**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
962545-1	10/21/12	October 2012	10/01/12 - 10/21/12
Advertiser	Product	Estimate Number	
American Action Network	issues	3352	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
4	10/15/12	10/21/12	Good Morning America	7-9a	11-----	:30	2	\$3,500.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMUR	M	10/15/12		Good Morning America	7-9a	:00		<del>\$3,500.00</del>	NM
	Credited no copy										
	2	WMUR	Tu	10/16/12	8:43 AM	Good Morning America	7-9a	:30	2012AANNH001H	\$3,500.00	NM
5	10/20/12	10/21/12	6a Weekend Daybreak	Sa/Su 6-7a	-----11	:30	2	\$650.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/15/12	10/21/12	-----11	2	\$650.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMUR	Sa	10/20/12	6:12 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	2012AANNH001H	\$650.00	NM
	2	WMUR	Su	10/21/12	6:14 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	2012AANNH001H	\$650.00	NM
6	10/20/12	10/21/12	7a Weekend Daybreak	7-9a	-----11	:30	2	\$1,750.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/15/12	10/21/12	-----11	2	\$1,750.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMUR	Sa	10/20/12	7:22 AM	7a Weekend Daybreak	7-9a	:30	2012AANNH001H	\$1,750.00	NM
	2	WMUR	Su	10/21/12	7:59 AM	7a Weekend Daybreak	7-9a	:30	2012AANNH001H	\$1,750.00	NM
7	10/20/12	10/21/12	Weekend GMA	9-10a	-----1-	:30	1	\$1,750.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/15/12	10/21/12	-----1-	1	\$1,750.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMUR	Sa	10/20/12	9:49 AM	Weekend GMA	9-10a	:30	2012AANNH001H	\$1,750.00	NM
8	10/20/12	10/21/12	Weekend GMA	9-10a	-----1	:30	1	\$1,750.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/15/12	10/21/12	-----1	1	\$1,750.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMUR	Su	10/21/12	9:53 AM	Weekend GMA	9-10a	:30	2012AANNH001H	\$1,750.00	NM
9	10/15/12	10/21/12	KELLY& MICHAEL LIVE 9AM-10AM		11111--	:30	5	\$1,000.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/15/12	10/21/12	11111--	5	\$1,000.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMUR	M	10/15/12		KELLY& MICHAEL LIVE DAY	9AM-10AM	:00		<del>\$1,000.00</del>	NM
	Credited no copy										
	2	WMUR	Tu	10/16/12	9:56 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	2012AANNH001H	\$1,000.00	NM
	3	WMUR	W	10/17/12	9:37 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	2012AANNH001H	\$1,000.00	NM
	4	WMUR	Th	10/18/12	9:51 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	2012AANNH001H	\$1,000.00	NM
	5	WMUR	F	10/19/12	9:38 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	2012AANNH001H	\$1,000.00	NM
10	10/15/12	10/21/12	News 9 at Noon	12-1230p	11111--	:30	5	\$1,500.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/15/12	10/21/12	11111--	5	\$1,500.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMUR	M	10/15/12		News 9 at Noon	12-1230p	:00		<del>\$1,500.00</del>	NM
	Credited no copy										
	2	WMUR	Tu	10/16/12	12:17 PM	News 9 at Noon	12-1230p	:30	2012AANNH001H	\$1,500.00	NM

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962545-1	10/21/12	October 2012	10/01/12 - 10/21/12
Advertiser	Product	Estimate Number	
American Action Network	issues	3352	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
10	10/15/12	10/21/12	News 9 at Noon	12-1230p	11111--	:30	5	\$1,500.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	3	WMURW		10/17/12	12:27 PM	News 9 at Noon	12-1230p	:30	2012AANNH001H	\$1,500.00	NM
	4	WMURTh		10/18/12	12:23 PM	News 9 at Noon	12-1230p	:30	2012AANNH001H	\$1,500.00	NM
	5	WMURF		10/19/12	12:29 PM	News 9 at Noon	12-1230p	:30	2012AANNH001H	\$1,500.00	NM
11	10/15/12	10/21/12	Who Wants to be a Millior	1230-1p	1-1-1--	:30	3	\$700.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/15/12	10/21/12	1-1-1--	3	\$700.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMURM		10/15/12		Who Wants to be a Millionaire	1230-1p	:00		<del>\$700.00</del>	NM
	Credited no copy										
	2	WMURW		10/17/12	12:49 PM	Who Wants to be a Millionaire	1230-1p	:30	2012AANNH001H	\$700.00	NM
	3	WMURF		10/19/12	12:54 PM	Who Wants to be a Millionaire	1230-1p	:30	2012AANNH001H	\$700.00	NM
12	10/15/12	10/21/12	KATIE	3-4P	-1-1---	:30	2	\$1,000.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/15/12	10/21/12	-1-1---	2	\$1,000.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMURTu		10/16/12	3:55 PM	KATIE	3-4P	:30	2012AANNH001H	\$1,000.00	NM
	2	WMURTh		10/18/12	3:55 PM	KATIE	3-4P	:30	2012AANNH001H	\$1,000.00	NM
13	10/15/12	10/21/12	ELLEN EF	4PM-5PM	1-1-1--	:30	3	\$1,000.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/15/12	10/21/12	1-1-1--	3	\$1,000.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMURM		10/15/12		ELLEN EF	4PM-5PM	:00		<del>\$1,000.00</del>	NM
	Credited no copy										
	2	WMURW		10/17/12	4:47 PM	ELLEN EF	4PM-5PM	:30	2012AANNH001H	\$1,000.00	NM
	3	WMURF		10/19/12	4:32 PM	ELLEN EF	4PM-5PM	:30	2012AANNH001H	\$1,000.00	NM
14	10/15/12	10/21/12	News 9 at 5	5-6p	11-1---	:30	3	\$4,500.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/15/12	10/21/12	11-1---	3	\$4,500.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMURM		10/15/12		News 9 at 5	5-6p	:00		<del>\$4,500.00</del>	NM
	Credited no copy										
	2	WMURTu		10/16/12	5:24 PM	News 9 at 5	5-6p	:30	2012AANNH001H	\$4,500.00	NM
	3	WMURTh		10/18/12	5:27 PM	News 9 at 5	5-6p	:30	2012AANNH001H	\$4,500.00	NM
15	10/15/12	10/21/12	News 9 at 6/World News	6-7p	11221--	:30	7	\$5,500.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/15/12	10/21/12	11221--	7	\$5,500.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMURM		10/15/12		News 9 at 6/World News To	6-7p	:00		<del>\$5,500.00</del>	NM
	Credited no copy										
	2	WMURTu		10/16/12	6:07 PM	News 9 at 6/World News To	6-7p	:30	2012AANNH001H	\$5,500.00	NM
	3	WMURW		10/17/12	6:27 PM	News 9 at 6/World News To	6-7p	:30	2012AANNH001H	\$5,500.00	NM
	4	WMURW		10/17/12	6:59 PM	News 9 at 6/World News To	6-7p	:30	2012AANNH001H	\$5,500.00	NM

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Advertiser	Product	Estimate Number	
American Action Network	issues	3352	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/15/12	10/21/12	News 9 at 6/World News `6-7p		11221--	:30	7	\$5,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WMUR	Th	10/18/12	6:08 PM	News 9 at 6/World News To	6-7p	:30	2012AANNH001H	\$5,500.00 NM
5	WMUR	Th	10/18/12	6:21 PM	News 9 at 6/World News To	6-7p	:30	2012AANNH001H	\$5,500.00 NM
7	WMUR	F	10/19/12	6:20 PM	News 9 at 6/World News To	6-7p	:30	2012AANNH001H	\$5,500.00 NM
16	10/15/12	10/21/12	News 9 at 6/World News `6-7p		11--1--	:30	3	\$5,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	11--1--	3	\$5,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	10/15/12		News 9 at 6/World News To	6-7p	:00		<del>\$5,500.00</del> NM
Credited no copy									
2	WMUR	Tu	10/16/12	6:56 PM	News 9 at 6/World News To	6-7p	:30	2012AANNH001H	\$5,500.00 NM
3	WMUR	F	10/19/12	6:55 PM	News 9 at 6/World News To	6-7p	:30	2012AANNH001H	\$5,500.00 NM
17	10/15/12	10/21/12	Chronicle NH	7-730p	11111--	:30	5	\$1,750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	11111--	5	\$1,750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	10/15/12		Chronicle NH	7-730p	:00		<del>\$1,750.00</del> NM
Credited no copy									
2	WMUR	Tu	10/16/12	7:22 PM	Chronicle NH	7-730p	:30	2012AANNH001H	\$1,750.00 NM
3	WMUR	W	10/17/12	7:24 PM	Chronicle NH	7-730p	:30	2012AANNH001H	\$1,750.00 NM
4	WMUR	Th	10/18/12	7:23 PM	Chronicle NH	7-730p	:30	2012AANNH001H	\$1,750.00 NM
5	WMUR	F	10/19/12	7:28 PM	Chronicle NH	7-730p	:30	2012AANNH001H	\$1,750.00 NM
18	10/15/12	10/21/12	INSIDE EDITION AC	730-8p	11111--	:30	5	\$1,750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	11111--	5	\$1,750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	10/15/12		INSIDE EDITION AC	730-8p	:00		<del>\$1,750.00</del> NM
Credited no copy									
2	WMUR	Tu	10/16/12	7:59 PM	INSIDE EDITION AC	730-8p	:30	2012AANNH001H	\$1,750.00 NM
3	WMUR	W	10/17/12	7:57 PM	INSIDE EDITION AC	730-8p	:30	2012AANNH001H	\$1,750.00 NM
4	WMUR	Th	10/18/12	7:59 PM	INSIDE EDITION AC	730-8p	:30	2012AANNH001H	\$1,750.00 NM
5	WMUR	F	10/19/12	7:55 PM	INSIDE EDITION AC	730-8p	:30	2012AANNH001H	\$1,750.00 NM
19	10/15/12	10/15/12	Dancing with Stars	Prime Other	1-----	:30	1	\$17,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	1-----	1	\$17,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	10/15/12		Dancing with Stars	Prime Other	:00		<del>\$17,500.00</del> NM
Credited no copy									
20	10/15/12	10/15/12	Castle	10-11p	1-----	:30	1	\$6,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	1-----	1	\$6,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Advertiser	Product	Estimate Number	
American Action Network	issues	3352	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	10/15/12	10/15/12	Castle	10-11p	1-----	:30	1	\$6,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	10/15/12		Castle	10-11p	:00		<del>\$6,500.00</del> NM
Credited no copy									
22	10/17/12	10/17/12	Middle/Neighbors	8-9p	--1----	:30	1	\$10,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--1----	1	\$10,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	W	10/17/12		Middle/Neighbors	8-9p	:00		<del>\$10,000.00</del> NM
Credited oversold inventory									
23	10/17/12	10/17/12	Nashville	10-11p	--1----	:30	1	\$6,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--1----	1	\$6,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	W	10/17/12	10:33 PM	Nashville	10-11p	:30	2012AANNH001H	\$6,500.00 NM
24	10/18/12	10/18/12	Last Resort	8-9p	---1---	:30	1	\$4,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---1---	1	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Th	10/18/12	8:22 PM	Last Resort	8-9p	:30	2012AANNH001H	\$4,500.00 NM
25	10/18/12	10/18/12	Scandal	10-11p	---1---	:30	1	\$7,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---1---	1	\$7,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Th	10/18/12	10:40 PM	Scandal	10-11p	:30	2012AANNH001H	\$7,500.00 NM
26	10/19/12	10/19/12	Shark Tank	8-9p	----1--	:30	1	\$5,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----1--	1	\$5,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	F	10/19/12	8:45 PM	Shark Tank	8-9p	:30	2012AANNH001H	\$5,500.00 NM
27	10/19/12	10/19/12	Primetime:WWYD	9-10p	----1--	:30	1	\$5,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----1--	1	\$5,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	F	10/19/12	9:14 PM	Primetime:WWYD	9-10p	:30	2012AANNH001H	\$5,500.00 NM
28	10/20/12	10/20/12	ABC Prime College Footb	8-1130p	-----1-	:30	1	\$3,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1-	1	\$3,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Sa	10/20/12	12:00 AM	ABC Prime College Football	8-1130p	:30	2012AANNH001H	\$3,500.00 NM
LR - Football									
29	10/21/12	10/21/12	AFHV	7-8p	-----1	:30	1	\$5,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log





www.thewmurchannel.com

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
962545-1	10/21/12	October 2012	10/01/12 - 10/21/12
Advertiser	Product	Estimate Number	
American Action Network	issues	3352	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	10/21/12	10/21/12	AFHV	7-8p	-----1	:30	1	\$5,000.00	NM
Class of Time - Fixed Non Pre-emptible									
	10/15/12	10/21/12	-----1	1	\$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	10/21/12	7:43 PM	AFHV	7-8p	:30	2012AANNH001H	\$5,000.00 NM
30	10/15/12	10/21/12	News 9 at 11	11-11:35p	1111111	:30	7	\$5,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	1111111	7	\$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	10/15/12		News 9 at 11	11-11:35p	:00		<del>\$5,000.00</del> NM
Credited no copy									
2	WMUR	Tu	10/16/12	11:29 PM	News 9 at 11	11-11:35p	:30	2012AANNH001H	\$5,000.00 NM
3	WMUR	W	10/17/12	11:23 PM	News 9 at 11	11-11:35p	:30	2012AANNH001H	\$5,000.00 NM
4	WMUR	Th	10/18/12	11:13 PM	News 9 at 11	11-11:35p	:30	2012AANNH001H	\$5,000.00 NM
5	WMUR	F	10/19/12	11:28 PM	News 9 at 11	11-11:35p	:30	2012AANNH001H	\$5,000.00 NM
6	WMUR	Sa	10/20/12	12:37 AM	News 9 at 11	11-11:35p	:30	2012AANNH001H	\$5,000.00 NM
LR - Football									
7	WMUR	Su	10/21/12	11:21 PM	News 9 at 11	11-11:35p	:30	2012AANNH001H	\$5,000.00 NM
31	10/15/12	10/21/12	Nightline	1135p-1206a	--111--	:30	3	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	--111--	3	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	W	10/17/12	11:44 PM	Nightline	1135p-1206a	:30	2012AANNH001H	\$1,200.00 NM
2	WMUR	Th	10/18/12	11:44 PM	Nightline	1135p-1206a	:30	2012AANNH001H	\$1,200.00 NM
3	WMUR	F	10/19/12	11:35 PM	Nightline	1135p-1206a	:30	2012AANNH001H	\$1,200.00 NM
32	10/15/12	10/21/12	Nightline	1135p-1206a	11-----	:30	2	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	11-----	2	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	10/15/12		Nightline	1135p-1206a	:00		<del>\$1,200.00</del> NM
Credited no copy									
2	WMUR	Tu	10/16/12		Nightline	1135p-1206a	:00		<del>\$1,200.00</del> NM
Credited oversold inventory									
33	10/21/12	10/21/12	This Week with Christiane 12n-1p		-----1	:30	1	\$6,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----1	1	\$6,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	10/21/12	12:54 PM	This Week with Christiane	12n-1p	:30	2012AANNH001H	\$6,000.00 NM
34	10/21/12	10/21/12	6p News 9 Weekend/Wor 6-7p		-----1	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----1	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	10/21/12	6:56 PM	6p News 9 Weekend/World N	6-7p	:30	2012AANNH001H	\$2,000.00 NM
35	10/20/12	10/20/12	Private Practice	1136p-12:36X	-----1-	:30	1	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									

## DUPLICATE INVOICE



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Advertiser	Product	Estimate Number	
American Action Network	issues	3352	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	10/20/12	10/20/12	Private Practice Class of Time - Fixed Non Pre-emptible	1136p-12:36X	-----1-	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Sa	10/20/12		Private Practice	1136p-12:36X	:00		<del>\$400.00</del> NM
See MG 35.2									
2	WMUR	Sa	10/20/12	12:56 AM	PRIVATE PRACTICE WKNDLF	11135p-106xm	:30	2012AANNH001H	\$400.00 NM
MG for 35.1 10/20 programming change									
36	10/20/12	10/21/12	SA-SU Class of Time - Fixed Non Pre-emptible	5-6a	-----11	:30	2	\$50.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----11	2	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Sa	10/20/12	5:58 AM	SA-SU	5-6a	:30	2012AANNH001H	\$50.00 NM
2	WMUR	Su	10/21/12	5:52 AM	SA-SU	5-6a	:30	2012AANNH001H	\$50.00 NM
37	10/16/12	10/16/12	Presidential Debate Class of Time - Fixed Non Pre-emptible	NETWORK POLITI	-T-----	:30	2	\$15,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-T-----	2	\$15,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	Tu	10/16/12	10:48 PM	Presidential Debate	NETWORK POLITI	:30	2012AANNH001H	\$15,000.00 NM
1	WMUR	Tu	10/16/12	10:59 PM	Presidential Debate	NETWORK POLITI	:30	2012AANNH001H	\$15,000.00 NM
38	10/16/12	10/19/12	6a Daybreak Class of Time - Fixed Non Pre-emptible	6-7a	-TWTF--	:30	1	\$4,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	1	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/16/12	6:25 AM	6a Daybreak	6-7a	:30	2012AANNH001H	\$4,500.00 NM
39	10/16/12	10/19/12	KELLY& MICHAEL LIVE Class of Time - Fixed Non Pre-emptible	9AM-10AM	-TWTF--	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/16/12	9:37 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	2012AANNH001H	\$1,000.00 NM
40	10/16/12	10/19/12	ELLEN EF Class of Time - Fixed Non Pre-emptible	4PM-5PM	-TWTF--	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Th	10/18/12	4:38 PM	ELLEN EF	4PM-5PM	:30	2012AANNH001H	\$1,000.00 NM
41	10/16/12	10/19/12	News 9 at 5 Class of Time - Fixed Non Pre-emptible	5-6p	-TWTF--	:30	1	\$4,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	1	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	W	10/17/12	5:58 PM	News 9 at 5	5-6p	:30	2012AANNH001H	\$4,500.00 NM
42	10/16/12	10/21/12	News 9 at 11 Class of Time - Fixed Non Pre-emptible	11-11:35p	-TWTFSS	:30	1	\$5,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTFSS	1	\$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/16/12	11:33 PM	News 9 at 11	11-11:35p	:30	2012AANNH001H	\$5,000.00 NM

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